

CITY OF WAUKESHA

PUBLIC ART COMMITTEE

DEFINITION

Public Art is any work of art that is created by an artist specifically to be viewed in a public space which stimulates thought and conversation within the community. It defines an entire community's identity and unique character.

MISSION STATEMENT

The Waukesha Public Art Committee is dedicated to enriching the cultural life of our community through its advocacy, encouragement and promotion of the visual arts within the City of Waukesha.

PURPOSE & GOALS

- Foster an appreciation for the visual arts through the promotion of existing resources with the city to include, but not be limited to, a web site and promotional materials.
 - Facilitate partnerships with public and private entities for the development of new public art projects.
 - Support and encourage the local art community by connecting it with businesses and other potential sponsors.
 - Serve as an advocate and clearing house for the visual arts by advising municipal committees, boards and commissions including, but not be limited to, the Plan Commission, the Building and Grounds Committee, the License and Ordinance Committee, the Business Improvement District and the Park, Recreation and Forestry Department.
 - Encourage the display of permanent and rotating exhibits in city owned facilities.
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PUBLIC ART COMMITTEE STRUCTURE

- The Public Art Committee is appointed by the Mayor and approved by the Common Council.
- The committee is comprised of three artists (professional or practicing), and five at-large members who serve for a three year term (appointed in an overlapping fashion to assure continuity and change), and one alderperson for a one year term. Members should live or work in Waukesha County.

- The Committee to elect a Chair, a Vice Chair (Chair-elect) and a Secretary each May for a one year term with a limit of two consecutive terms for each office.
- The Committee will have three sub-committees: Marketing; Outreach; Selection and Oversight.
- Members are not expected to fund raise.
- Administrative support is provided by the Mayor's Office. The Community Development Department is responsible for staffing and funding.

ROLES & ACTIVITIES

- Serve at the will of the Mayor and act as Goodwill Ambassadors for Public Art within the city.
- Through the Selection and Oversight Sub-Committee, review applications submitted to the Mayor's Office for exhibiting in City Hall.
- Through the Marketing Sub-Committee, review and update Public Art information on the City Hall Web site and in other marketing publications.
- Through the Outreach Sub-Committee, work with the Planning Department to alert developers and new businesses about the City's commitment to public art.
- Review proposed Public Art works and offer comment and critique as appropriate in a respectful and encouraging manner.
- Advise those who create or sponsor Public Art about the various city processes and required approvals.
- Insure that Public Art displayed in the city is tasteful and appropriate.
- Maintain an accurate inventory of city-owned Public Art.
- Act in conjunction with the Waukesha Public Library as a co-steward of the city's Historical Collection.
- Provide candidates to the Mayor for consideration for committee membership.